



BENEFITS UNLOCKED

Video Transcript

You're Richer Than Your Salary

Full voiceover transcript - educational content only

Scene 1: Your job pays more than you think

Pixel Quest · Benefits Unlocked - Module 0

Welcome to the quest. Real talk - when you got your job offer, you probably obsessed over the salary number. Same. But here's what nobody puts in big bold letters on LinkedIn: your benefits package can be worth thousands of dollars a year. Health insurance, retirement match, paid time off, wellness stipends - that's all part of your paycheck. This course is about making sure you're not leaving that money on the table.

Scene 2: Two buckets of compensation

Cash vs. benefits

Think of your pay in two buckets. Bucket one: cash - what hits your bank account. Bucket two: benefits - what your employer pays or sets up for you. Ignore bucket two and you're basically working with half the picture. We're not turning you into an HR nerd. We just want you confident enough to read your options and make intentional choices.

Scene 3: 3 mistakes almost everyone makes

Don't be most people

Mistake one: default elections. You clicked through onboarding in ten minutes and never looked back. Mistake two: ignoring free money - like an employer retirement match you're not fully capturing. Mistake three: annual amnesia. You set it once and forget until next year's panic open enrollment. Sound familiar? No judgment - the system wasn't built for clarity.

Scene 4: The Benefits Stack

Your decision framework

Here's your framework for the whole course: the Benefits Stack. Layer one - Health. Can you access care without

financial chaos? Layer two - Wealth. Retirement, HSA, equity. Layer three - Time. PTO and leave. Layer four - Growth. Tuition and learning budgets. During open enrollment, work through the stack in that order. Health first, vibes later.

Scene 5: You're in the right place

Let's go

This is your playbook to fight the system - general education, not personalized advice. Your plan documents always win. But by the end, you'll know what to look for, what questions to ask HR, and how to show up to open enrollment like you actually belong there. Because you do. Let's unlock what you're already being offered.